RESOLUTION

11/4/03

BY: PLANNING COMMITTEE (10/28/03)

WHEREAS, Economic Development is a top priority for the Bay County Board of Commissioners in order to preserve and create jobs; and

WHEREAS, On May 13, 2003, the Board of Commissioners adopted resolution no. 2003-97 appropriating \$50,000/year from 2003 through 2005 for a public/private coalition to be responsible for economic development in Bay County; and

WHEREAS, The Bay County Board of Commissioners is committed to leading the way by laying a foundation for a community-wide economic development planning initiative; and

WHEREAS, Economic studies are "tools" which communities use to build stronger local economies. Written in an understandable manner, community and business leaders can immediately fully understand the condition of their local economy and follow a logical path to improve the situation; and

WHEREAS, A series of studies are used to plan, based on quantifiable information and data, the economic future for a community; and

WHEREAS, These studies are linked providing a step by step process from understanding the economy to verifying if you are improving your economy; and

WHEREAS, An example of a series of studies includes the following:

- 1) Historical Comparative Economic Analysis
- 2) Economic Development Goal Study
- 3) Target Industry Study
- 4) Economic Development Plan of Action
- 5) Annual Performance Evaluation

Therefore, Be it

RESOLVED That, notwithstanding the intent of resolution no. 2003-97, the Board of Commissioners hereby designates up to \$50,000 from the economic development line item in the 2003 budget to have a series of **economic development studies** beginning in 2003; Be It Further

RESOLVED That the Chairman of the Board is authorized to sign an application to the Michigan Economic Development Corporation for matching funds to have these studies done; Be It Further

RESOLVED That Administration is authorized, pursuant to the Bay County Purchasing Policy, to cause a Request for Qualifications (RFQ) to be issued through the Quality Based Selection Process to prospective consultants, AS SOON AS POSSIBLE, to perform the economic development studies; Be It Further

RESOLVED That Administration is authorized to cause as many of the studies to be performed for a cost not to exceed the \$50,000 of County funds in the event that MEDC does not award matching funds; Be It Finally

RESOLVED That the Chairman of the Board is authorized to execute any and all contracts for the above referenced studies following favorable review by Corporation Counsel.

BRIAN K. ELDER, CHAIRMAN

AND COMMITTEE

CommunityWideEconomicDevelopmentPlanning-Studies

BAY COUNT	Y BOARD OF	COMMISSIONERS_	11/4/03	MEETING
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